

# UBUNTU

*I am because you are*

## PROJECT OUTLINE

Create your very own Reading Tent and help Book Aid International and Girlguiding UK to Change the World.

### By taking part you will:

- ▼ Learn lots about life in sub-Saharan Africa
- ▼ Find out about why books are so important
- ▼ Help others learn about life in sub-Saharan Africa and the importance of books
- ▼ Raise money for Book Aid International
- ▼ Help us to Change the world, one book at a time!



### How does the project work?

Book Aid International would like you to create your very own Reading Tent where you can hold events, workshops and fundraising activities. Your Reading Tent will be inspired by Africa, books and the joy of reading.

### How will the money raised be used?

Book Aid International are very lucky as we receive books brand new and direct from publishers. This means that the books we send are of the highest quality and will therefore last much longer. However, the books are only part of the story! It costs Book Aid International £1.25 to send one book to Africa. This money covers all of the shipping, sorting, storage and personnel costs involved in our work. Every book that we send is read by at least 5 people so this £1.25 goes a very long way! However, without funding to cover these costs, the thousands of books that we send would never reach the hands of those who truly need them. And this is where Girlguiding UK can help!

We would like Girlguiding UK Members to raise **£20,000** which will allow us to send **16,000** books to Africa

## What next?

We have put together a pack of Resources that will help you to set up your very own Reading Tent, learn about Africa and literacy and raise money for Book Aid International. There are lots of ideas for activities and events and also information packs on four of the countries we work in to help you learn more about life in Africa and to inspire you!

## RESOURCES CONTENTS

### Project Information Pack

- ▼ Ubuntu
- ▼ Books
- ▼ What do Book Aid International do to help?
- ▼ The Journey of a Book Aid International book
- ▼ What are Reading Tents?
- ▼ Create your own Reading Tent

### Country Packs

- ▼ Eritrea
- ▼ Kenya
- ▼ Malawi
- ▼ Uganda



The country packs are quite detailed so may not be suitable for younger groups to read directly but you can adapt the information if you require.

### Activities

- ▼ Before your Reading Tent event
- ▼ At your Reading Tent event

### Promotional Materials

- ▼ Poster shell
- ▼ Template press release



**Thank you for choosing to raise money for Book Aid International!**

Remember to tell Girlguiding UK that you have chosen to take part in this project and raise money for Book Aid International. You can record your activities and celebrate your achievements at [www.girlguiding.org.uk/Changingtheworld/tellus](http://www.girlguiding.org.uk/Changingtheworld/tellus)