

Module five:

support during international emergencies

Guidance notes

Module aim: to teach Guides about how the Red Cross supports people during international emergencies and encourage them to raise funds.

Resources

- > Large sheets of paper, coloured pens, magazines and newspapers for posters.
- > Make a copy of the emergency items – one for each group.
- > Cards, pictures and pens for a totaliser.
- > Make copies of the fundraising A-Z sheet for each group or to display.

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Rules and regulations:

There are various laws and regulations governing fundraising for charities, including holding raffles, lotteries, collections and ticketed events. So before planning any of these, please get in touch with us for advice.

The red cross symbol exists to save lives and is protected by law. It can therefore only be used within specific guidelines. We have produced guides to help with your fundraising, which you can get from your local fundraiser or download from our website. These will ensure that all guidelines and legal requirements are met.

Visit our website for top fundraising tips
redcross.org.uk/powerofhumanity

Contact Chloe Day for more information on 0844 412 2728, or email her at POHFundraising@redcross.org.uk

Activity two

Was it easy to do this exercise? Did everyone agree in placing the items in the same order of importance? Discuss why there might be differences. Would the order be the same in every disaster? Why/why not? Are there some items that are less effective if other items are not also present?

Every time the British Red Cross is called upon to respond to an emergency a needs assessment is carried out to identify what help is required. This means that funds raised for an emergency will be used in most appropriate way to respond to it.

Sending the money

You can use the banking details given here to pay the money you have raised directly to us. Or you can send a cheque, made out to 'British Red Cross', to:

FAO: Chloe Day
Power of Humanity
British Red Cross
UK Office
44 Moorfields
London
EC2Y 9AL



Sort code: 80-54-01

Account code: 00299383

Date banked/enclosed:

Amount banked/enclosed: £

Name:

Full postal address:

Postcode:

E-mail:

We like to keep supporters in touch with our work. Please note that you can unsubscribe at any time by replying UNSUBSCRIBE to any e-mail you receive from us, or by getting in touch with our supporter care team at supportercare@redcross.org.uk or 0844 8710087. We will never share your information with any other organisations.

British Red Cross use only

FUND

ACCOUNT

DEPT

PRODUCT

REF: Power of Humanity

The British Red Cross Society, incorporated by Royal Charter 1908, is a charity registered in England and Wales (220949) and Scotland (SC037738)